

PENGARUH VIDEO EDUKASI *BULLYING* TERHADAP PENGETAHUAN TENTANG *BULLYING* PADA SISWA

THE INFLUENCE OF BULLYING EDUCATION VIDEOS ON STUDENTS' KNOWLEDGE ABOUT BULLYING

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Received:

Accepted:

Published:

Abstrak

Pendahuluan: Pada era ini, sudah banyak sekali pemberitaan secara langsung maupun di media sosial terkait dengan *bullying* pada lingkungan institusi pendidikan. Kurangnya pengetahuan siswa tentang *bullying* dapat mengakibatkan ketidakmampuan mengidentifikasi tindakan-tindakan *bullying* serta terhambatnya lingkungan pembelajaran yang aman. Media audiovisual (video) dapat menjadi alat bantu untuk menyampaikan berbagai macam pengetahuan mengenai *bullying* pada siswa. Adapun tujuan penelitian ini adalah untuk mengetahui pengaruh video edukasi *bullying* terhadap pengetahuan tentang *bullying* pada siswa. **Metode:** Penelitian ini menggunakan metode kuantitatif dengan pendekatan penelitian *pra-eksperimental* yang mengadopsi desain *one group pre-post test*. Peneliti menerapkan teknik probabilitas sampling, khususnya menggunakan *proportionate stratified random sampling*. Data dikumpulkan melalui pengisian kuesioner oleh responden, dan analisis data dilakukan menggunakan uji *Wilcoxon*. **Hasil:** hasil menunjukkan bahwa sebelum diberikan video edukasi *bullying*, sebanyak 34 siswa (71%) berpengetahuan cukup, dan setelah diberikan video edukasi *bullying* pada siswa mayoritas berpengetahuan baik yaitu sebanyak 48 responden (100%). **Diskusi:** berdasarkan hasil penelitian menunjukkan bahwa video edukasi berpengaruh dalam meningkatkan pengetahuan siswa tentang *bullying* dengan $p\text{ value} = 0,000 (<0,05)$. Media pembelajaran video edukasi ini diharapkan dapat menjadi media dalam pendidikan kesehatan mental melalui guru bimbingan konseling agar dapat meningkatkan pengetahuan khususnya mengenai *bullying*.

Kata Kunci: *bullying*; video edukasi; pengetahuan

Abstract

Introduction: In this era, there has been extensive coverage both directly and through social media regarding bullying in educational institutions. Lack of student knowledge about bullying can result in an inability to identify bullying behaviors and hinder the creation of a safe learning environment. Audiovisual media (videos) can serve as a tool to impart various knowledge about bullying to students. The aim of this study is to investigate the influence of bullying education videos on students' knowledge about bullying. **Method:** This study utilized a quantitative method with a pre-experimental research approach adopting a one-group pre-post test design. The researcher employed probability sampling techniques, specifically proportionate stratified random sampling. Data were collected through respondent-completed questionnaires, and data analysis was conducted using the Wilcoxon signed-rank test. **Results:** The research findings indicate that before receiving bullying education videos, 34 students (71%) had sufficient knowledge about bullying. After the intervention with bullying education videos, the majority of students had good knowledge, with 48 respondents (100%) demonstrating good understanding. **Discussion:** There was a significant influence observed before and after the provision of bullying education videos to students, with a $p\text{-value}$ of 0.000 (<0.05). This educational video media is expected to serve as a tool in mental health education through counseling teachers, aiming to enhance knowledge, particularly about bullying.

Keywords: *bullying*; educational videos; knowledge
